

## **PRESS RELEASE**

*For Immediate Release*

### **Contact**

Robin Burton, Executive Director  
OPAF & The First Clinics  
319-235-4318 phone  
319-235-4326 fax  
rlb@opfund.org  
[www.opfund.org](http://www.opfund.org)

## **Allard USA becomes Silver Holiday Sponsor for OPAF**

November 16, 2010 – Waterloo, Iowa – Allard USA, a leader in innovative orthotic solutions for those with physical challenges is the newest Silver Level Sponsor for OPAF & The First Clinics. In lieu of holiday gifts this season, Allard has chosen to make a generous donation to the First Clinics so that the work of adaptive recreation for those served by the orthotic and prosthetic community will continue.

Allard USA has been witness to many of the life changing benefits of their products. The heartfelt stories that come in through letters, e-mail and phone calls have inspired Allard USA to further meet the needs of patients through donations such as this. They have been inspired by stories like Beth Deloria's, once unable to walk due to a "perfect storm of birth defects", now able to run again thanks to Allard's ToeOFF. To date she has run in several Chicago and Boston Marathons. And who could forget Mayra, who after using the ToeOFF, is now able to get around without the use of a wheelchair. This independence has greatly improved her self esteem. Wid, while wise in age, has said that Allard's Blue Rocker's have made him feel young again. He has taken his "Rockers" on many backpacking trips through the Grand Canyon as well as abroad.

"We are honored to be chosen by Allard USA in this special way and look forward to more First Clinics in 2011, offering top notch quality adaptive recreational opportunities to anyone with a physical challenge. The First Family of Clinics continues to grow and encompass more and more activities. First Dance, First Shoot, First Climb and First Defense are slated to join in 2011. Allard's generous donation will help make that possible" said OPAF Executive Director, Robin Burton.

For those who may want to follow Allard USA's lead and donate to OPAF & The First Clinics for the holidays, please contact the OPAF office at 319-235-4318. As a 501 (c)(3) public charity, OPAF contributions are tax deductible as we serve as the Official Philanthropy of the US Orthotic & Prosthetic community.

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